

## IN THE CLAIMS

Please amend claims 1, 4, 8, and 21, as follows.

1. (Currently Amended) A color display element comprising a unit pixel which is comprised of a plurality of sub-pixels comprising a first sub-pixel and a second sub-pixel, the second sub-pixel having a green color filter, and a ~~medium which has an optical property~~ liquid crystal layer having a retardation modulated in accordance with a voltage ~~applied to each of the sub-pixels and is being~~ located in each of the sub-pixels,

wherein the color display element has a means of applying a voltage to ~~the first and second~~ each of the sub-pixels, ~~and~~

wherein ~~an optical property of the medium~~ a retardation of the liquid crystal layer located in the first sub-pixel is modulated in accordance with a voltage applied to the first sub-pixel in a range within which a brightness of light passing through the ~~medium~~ liquid crystal layer is variable and in a range within which a chromatic color assumed by light passing through the ~~medium liquid crystal layer~~ changes ~~within~~ between red and blue, and

wherein ~~an optical property of the medium~~ a retardation of the liquid crystal layer located in the second sub-pixel is modulated in accordance with a voltage applied to the second sub-pixel in a range within which a brightness of light passing through the ~~medium~~ liquid crystal layer is variable.

2 - 3. (Cancelled)

4. (Currently Amended) The color display element according to claim 1, wherein a voltage making the light passing through the ~~medium~~ liquid crystal layer assume magenta is applied to the first sub-pixel, and a voltage making the light passing through the ~~medium~~ liquid crystal layer assume a maximum brightness of green is applied to the second sub-pixel, whereby the unit pixel displays white color.

5. (Previously Presented) The color display element according to claim 1, wherein the first sub-pixel has a magenta color filter.

6. (Cancelled)

7. (Previously Presented) The color display element according to claim 5, wherein a voltage in the range within which the chromatic color changes is applied to the first sub-pixel, to display a color as a result of overlapping the chromatic color and a color of the magenta color filter with each other.

8. (Currently Amended) The color display element according to claim 5, wherein a voltage making the lights passing through the ~~mediums~~ liquid crystal layers have a maximum brightness in the range within which a brightness of the light is variable is applied to the first and second sub-pixels, whereby the unit pixel displays white color.

9. (Previously Presented) The color display element according to claim 5, wherein modulations of a same gray level in the range within which a brightness of the light is variable are applied to the first and second sub-pixels respectively, whereby an achromatic color of half tone is displayed in the unit pixel.

10. (Cancelled)

11. (Withdrawn) A color display element comprising at least one polarizing plate, a pair of substrates opposite to each other in which an electrode is formed, and a liquid crystal layer located between the substrates,

wherein the retardation of the liquid crystal layer is variable according to a voltage applied to the electrode, and a unit pixel of the color display element is comprised of a plurality of sub-pixels comprising a first sub-pixel wherein the retardation of the liquid crystal layer is modulated according to the voltage applied to the electrode in a range within which a brightness of light passing through the liquid crystal layer is variable and in a range within which a chromatic color assumed by light passing through the liquid crystal layer changes and a second sub-pixel having a color filter wherein the retardation of the liquid crystal layer is modulated according to the voltage applied to the electrode in a range within which a brightness of light passing through the liquid crystal layer is variable.

12. (Cancelled)

13. (Withdrawn) The color display element according to claim 11, wherein an orientation of a liquid crystal of the liquid crystal layer varies over a range between a bend orientation and an almost perpendicular orientation in accordance with an application of the voltage.

14. (Withdrawn) The color display element according to claim 11, wherein a thickness of a cell of the second sub-pixel is smaller than that of the first sub-pixel.

15. (Withdrawn) The color display element according to claim 11, wherein the unit pixel is comprised of a third sub-pixel having a color filter, the first and second sub-pixels have a region reflecting light respectively, and the third sub-pixel has a region which transmits a light from the rear through the color filter.

16. (Withdrawn) The color display element according to claim 15, wherein the third sub-pixel is a sub-pixel wherein the retardation of the liquid crystal layer is modulated according to the voltage applied to the electrode in a range within which a brightness of light passing through the liquid crystal layer is variable.

17. (Withdrawn) The color display element according to claim 16, wherein a thickness of a liquid crystal layer in the light-transmitting region of the third sub-pixel is smaller than twice the thickness of the liquid crystal layers in the light-reflecting regions of the first and second sub-pixels.

18. (Withdrawn) The color liquid crystal display element according to claim 17, wherein the thickness of the liquid crystal layer of the light-reflecting region is equal to the thickness of the liquid crystal layer of the light-transmitting region, and makes it possible to modulate the retardation in a range from 0 nm to 300 nm.

19. (Withdrawn) The color display element according to claim 15, wherein the third sub-pixel is composed of three sub-pixels having red, green and blue color filters respectively.

20. (Withdrawn) The color display element according to claim 19, wherein each of the three sub-pixels is a sub-pixel in which the retardation of the liquid crystal layer is modulated according to the voltage applied to the electrode in a range within which a brightness of light passing through the liquid crystal layer is variable.

21. (Currently Amended) A method for driving a color display element which contains a ~~medium~~an optical property liquid crystal layer, a retardation of which changes in accordance with an applied voltage, the color display element being comprised of a unit pixel comprised of a plurality of sub-pixels comprising a first sub-pixel and a second sub-pixel, the second sub-pixel having a green color filter, which comprises the steps of:

applying to the first sub-pixel a voltage modulating ~~an optical property of the medium~~  
the retardation of the liquid crystal layer in a range within which a brightness of light passing through the ~~medium~~ liquid crystal layer is variable and in a range within which a chromatic color assumed by light passing through the ~~medium~~ the liquid crystal layer changes ~~within~~ between red and blue, and

applying to the second sub-pixel a voltage modulating ~~an optical property of the~~  
~~medium~~ the retardation of the liquid crystal layer in a range within a brightness of light passing  
through the ~~medium~~ liquid crystal layer is variable.

22 - 29. (Cancelled)